

February 3, 2016

## INTRODUCING ATCOenergy: POSITIVE ENERGY FOR ALL ALBERTANS

CALGARY — ATCO today announced the launch of ATCOenergy, a new electricity and natural gas retail company that promises Albertans outstanding service and lower costs for their homes and businesses.

“I believe this is a positive day for ATCO and for Albertans,” said Nancy Southern, ATCO Chair, President & Chief Executive Officer. “ATCO is showcasing our commitment to this province by investing in a new Alberta company, creating new jobs and lowering electricity and natural gas costs at a time when all Albertans need lower costs.”

With a commitment to putting customers first and absolutely no door-to-door selling, ATCOenergy offers residential and business customers the best value for money and unique benefits unavailable elsewhere. Beginning today, Albertans can [sign-up for some positive energy](#) themselves at [ATCOenergy.com](#) or by calling 1-844-OUR-ATCO (687-2826).

ATCOenergy began by asking Albertans what kind of an energy company they wanted. Customer input led to the creation of a positive energy company that rewards its customers for loyalty and offers low rates, and transparent, no strings attached plans and a commitment to an easy, positive experience!

“ATCOenergy is our opportunity to invest in our own province: Albertans helping Albertans,” added Ms. Southern. “Founded in this province nearly 70 years ago, ATCO continues to strive to bring true value and real savings to Albertans and our customers across the province.”

### **ATCOenergy’s customer benefits include:**

- + \$100 sign-up incentive credited to your first invoice for electricity and natural gas service bundle (3 or 5 year plan);
- + \$50 credit every year on the anniversary of your sign-up for the term of your agreement for electricity and natural gas service;
- + Green electricity options;
- + Convenient payment options including credit card payment;
- + A simple sign-up process by phone or online – inclusive of live-chat;
- + The lowest administration fees around;
- + Flexible contract options;
- + No penalty cancellation; and,
- + Exceptional customer service.



With nearly 8,000 employees and assets of approximately \$19 billion, ATCO is a diversified global corporation delivering service excellence and innovative business solutions through vertically integrated global business units engaged in Structures & Logistics (workforce housing, innovative modular facilities, construction, site support services, and logistics and operations management); Pipelines & Liquids (natural gas infrastructure development, transmission and distribution, natural gas liquids storage and processing, and industrial water solutions); and Electricity (power generation, distributed generation, and electricity infrastructure development and transmission). More information can be found at [www.atco.com](http://www.atco.com).

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